

Message Text

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PAGE 01 STATE 216710
ORIGIN EUR-12

INFO OCT-01 ISO-00 EB-08 /021 R

DRAFTED BY EUR/CAN:RJSMITH:JKB
APPROVED BY EUR/CAN - RJSMITH
-----111018 251912Z /42
P 251855Z AUG 78
FM SECSTATE WASHDC
TO AMCONSUL TORONTO PRIORITY

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E.O. 11652: N/A

TAGS: ETEL, CA

SUBJECT: TRANSBORDER BROADCASTERS PLANNED 301 COMPLAINT
UNDER THE TRADE ACT

1. FOLLOWING IS TEXT OF STATE 215053 SENT OTTAWA AUG. 23:
2. BEGIN TEXT

BART FISHER AND MARCUS COHN, REPRESENTING KVOS-TV
BELLINGHAM, WASHINGTON, AND AL CORDON OF WIVB-TV IN BUFFALO,
VISITED DEPARTMENT THIS MORNING TO INFORM SMITH, EUR/CAN,
AND O'HERRON, EB/STA, THAT THEY INTEND TO FILE A 301
COMPLAINT UNDER THE TRADE ACT NEXT TUESDAY. THE JOINT
ACTION WILL INVOLVE AT LEAST TWELVE STATIONS AND ALLEGE THAT
THE PROVISION OF CANADA'S BILL C-58 WHICH DISALLOWS TAX
DEDUCTIONS FOR ADVERTISING PLACED WITH US STATIONS IS
UNREASONABLE, DISCRIMINATORY, AND UNJUSTIFIED IN TERMS OF
301 AND THAT US COMMERCE IS BEING BURDENED AS A RESULT.

THE BROADCASTERS CITED CONTINUING CANADIAN INTRANSIGENCE
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PAGE 02 STATE 216710

ON THIS ISSUE AND SAID THEY CONCLUDED THAT THERE WAS NO
POINT IN FURTHER DELAY ON 301 ACTION. THEY STRESSED THE
SERIOUSNESS OF THEIR SITUATION AND THEIR CONVICTION THAT

THEY HAVE A GOOD 301 CASE WHICH THEY INTEND TO PURSUE
VIGOROUSLY.

THEY PLAN TO HOLD A PRESS CONFERENCE IN WASHINGTON ON
TUESDAY, AUGUST 29, AT 10:00 ANNOUNCING THEIR 301 COMPLAINT.
THE INDUSTRY SPOKESMEN WILL BE LESLIE ARRIES, PRESIDENT AND
GENERAL MANAGER OF WIVB-TV BUFFALO, AND RICHARD WOLFSON,
EXECUTIVE VICE PRESIDENT OF WOMETCO ENTERPRICES, INC. (A
LICENSEE OF KVOB-TV BELLINGHAM), BOTH OF WHOM PLAN TO BE
IN OTTAWA TO TALK WITH THE PRESS ON THURSDAY, AUGUST 31. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE COMPLAINTS, TELEVISION BROADCASTING, TAXES
Control Number: n/a
Copy: SINGLE
Draft Date: 25 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE216710
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Document Unique ID: 00
Drafter: RJSMITH:JKB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780349-0035
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780822/aaaaashq.tel
Line Count: 69
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Litigation Codes:
Litigation History:
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Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
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Review Exemptions: n/a
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